

Why do customers buy and renew?

In Q2 2022 Get-Optimal's global customer base saw an average increase of 26% from viewing a Job Ad to applying for that Job

GO customers had a 23% increase in female candidates in Q2 across a global blended average

We're delivering close to 50/50 split in the gender diversity of candidates applying for all roles in Q1 and Q2

Average time saved per consultant? 8.6 hours per week. That's from not having to write, copy and paste or plagiarise Job Ads



Content



Create DE&I compliant Job Ads



Employee Value Proposition (EVP)



Engagement / readability



Automation



Search Engine Optimisation (SEO)