



The New Frontier of Talent Acquisition

2,500+

Clients across staffing, corporate recruiting, MSPs, and SIs

100,000+

Recruiters and hiring managers on the platform

1,500+

Reviews from customers across product evaluation portals



CONNECT WITH OUR SALES TEAM

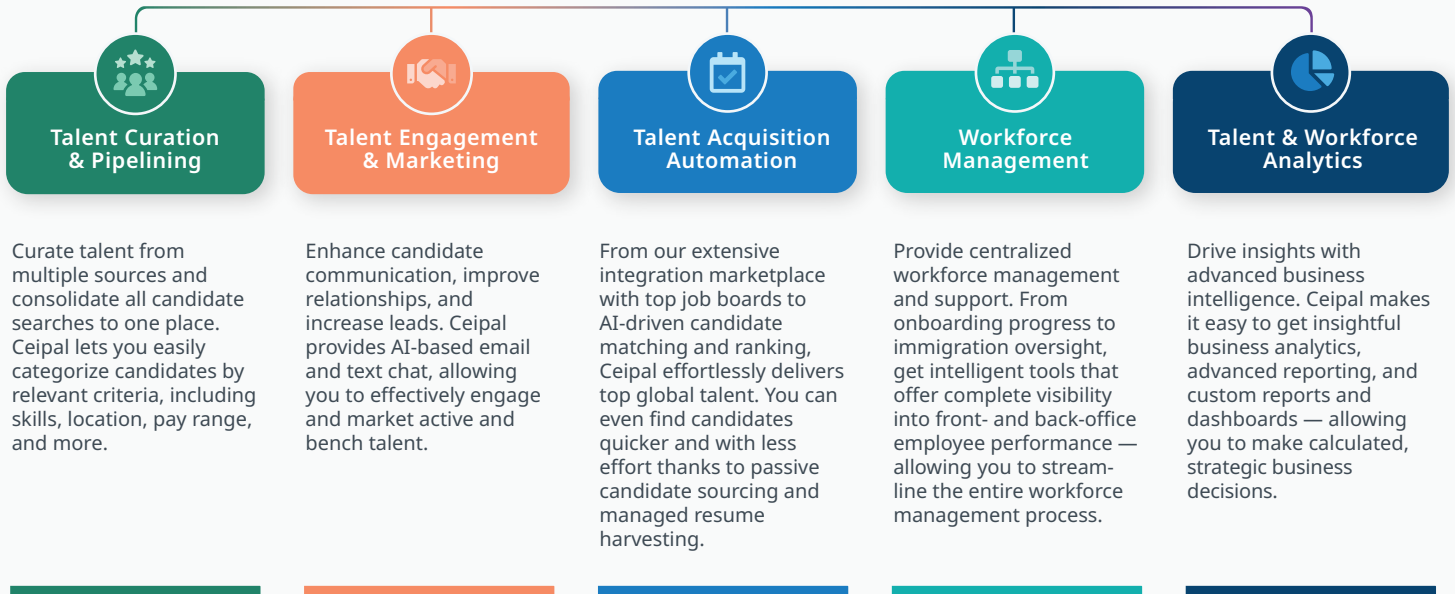
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AI-Powered Talent Acquisition Platform

Managing the Full Talent Acquisition Lifecycle



What is Ceipal?

Ceipal is a scalable, AI-driven total talent acquisition platform that provides visibility across all channels and sources, while organizing your data into a single talent ecosystem. With the power of advanced automation and artificial intelligence, Ceipal's industry-leading ATS and CRM solutions empower recruiters and staffing professionals to efficiently identify, assess, engage, hire, and onboard the best talent. Ceipal Procurewise, our native and fully integrated VMS platform, provides unmatched capabilities for your HR, corporate procurement teams, and MSPs to source, manage, and engage contingent staffing, direct sourcing, and statement of work vendors and workers.

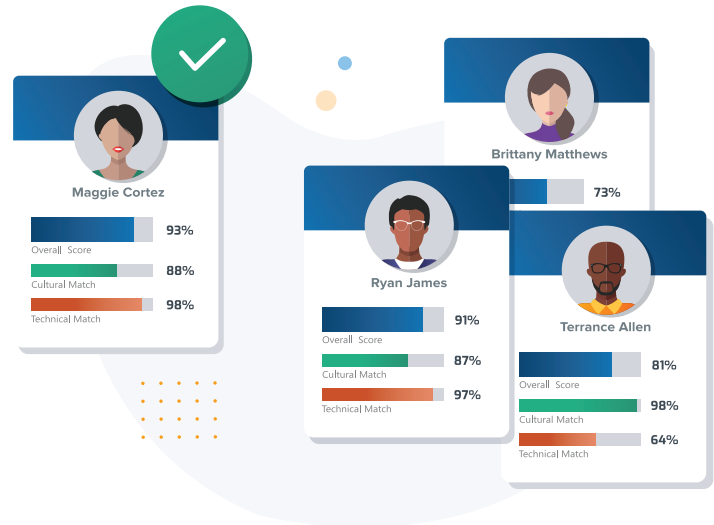
Ceipal enables you to integrate, manage, and improve the entire talent acquisition lifecycle, so you can simplify, scale, and transform any high-growth business into a diverse talent powerhouse. Welcome to the new frontier of talent acquisition.



Talent Curation & Pipelining

Talent Curation provides access to the **most diverse and high-quality** candidates needed to fill your talent pool.

- **Expanded Talent Pool:** Effortlessly curates candidates from every source to extend reach into the talent pool
- **Organized Candidates:** Accurately categorizes candidates by criteria such as skills, location, demographics, pay range, and more
- **Centralized Talent:** Consolidates all candidate searches to one place and enables recruiters to establish their own talent container



Talent Engagement & Marketing

Ceipal's recruitment CRM offers customer engagement and talent marketing that **drives success.**

- **Stellar Communications:** Provides the enhanced candidate communication functionality staffing professionals need to be competitive
- **Array of Connectivity Options:** Uses multiple modes of communications, including email, text, and AI-based chat, to meet individual candidate needs
- **Improved Relationships:** Helps recruiters create and improve engaging relationships with candidates
- **Enhanced Talent Selection:** Increases the number of leads needed by staffing professionals to fill job requisitions
- **Strong Bench:** Enables the creation of an extremely marketable talent bench





Talent Acquisition Automation

AI-Powered Applicant Tracking System (ATS) purposely **built to engage the best candidates** faster and improve candidate sourcing.

- **More Talent Boards:** Perfectly integrates with all the best job boards to reach more candidates
- **Passive Candidate Sourcing:** Leverages the power of AI to reach high-quality candidates who may not be actively seeking their next opportunity
- **Candidate Cloning:** Matches and ranks the best candidates using AI, letting advanced algorithms find others just like them
- **Improved Efficiency:** Eliminates tedious data entry and sorting with managed resume harvesting, allowing your recruiters to focus on building relationships and closing deals

CASE STUDY



Workforce Management

Workforce management streamlines the onboarding process from **start to finish.**

- **Efficient Onboarding:** Creates a centralized and customizable onboarding process
- **Intelligent Employee Management:** Facilitates smoother workflows with a system that automates the entire employee lifecycle
- **Increased Compliance:** Ensures you're in compliance thanks to our comprehensive immigration management system
- **Financial Management:** Gives you complete visibility into fiscal performance

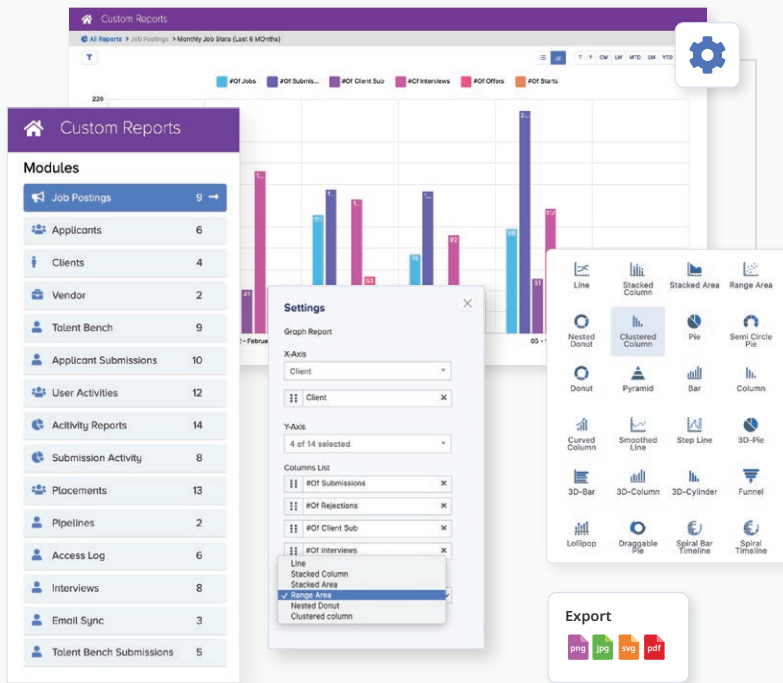


81%
Improved
Candidate Experience

74%
Increased
Retention Rate



Talent & Workforce Analytics



Business Analytics equip your team with **actionable insights** to answer your biggest questions with data that matters.

- **Data-Driven Insights:** Provides business intelligence to ensure you understand the entire workflow
- **Detailed Reports:** Advanced reporting offers comprehensive oversight, improves efficiency, and reduces spend
- **Personalized Reports:** Enables users to focus on specific projects or sections of the workflow with customized reports and dashboards



Dynamic Integrations

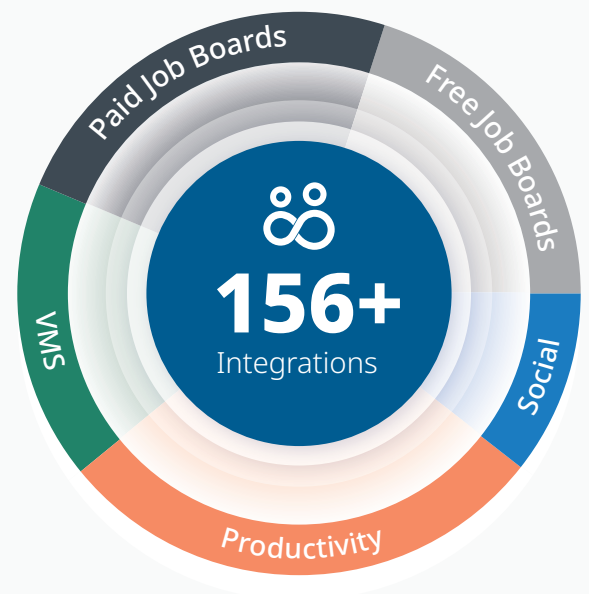
Ceipal leads the industry with **the most comprehensive** number of integrations, giving our clients the flexibility they need to support their unique workflows.

Did you know the average adult spends 11 hours in front of a screen every day? For a lot of people, 8 hours of that screen time is spent at work. But the real question is: how much of that time is being used **productively**? The inevitable answer is: **not enough!**

That's why we turn to apps that make our lives easier. Ceipal's integrations are designed to provide employees with easier ways to be productive and utilize their favorite applications.

When everything you need to check email, communicate with candidates, and perform interviews is in one place, you always know where to get the information you need. Seamless integration with productivity apps means you spend less time searching across documents and platforms. That gives you more time to build relationships and close customers and candidates.

Ceipal is not an official representative of these programs/services and makes no claims as to their effectiveness. The integrations that we provide are merely for your convenience.





Vendor Management

Ceipal Procurewise is an AI-powered, flexible, and scalable **total talent solution** that equips you and your MSP with user-friendly technology and tools to automate management of your extended workforce and ecosystem.



Engage the best talent with Ceipal Procurewise.

- **Contingent Staffing:** Source, engage, and manage your contingent workforce with unique capabilities.
- **Direct Sourcing:** Address worker shortages and diversity gaps by accessing talent directly and building a talent container to leverage your brand value while reducing contingent labor costs.
- **Resource Management:** Engage, manage, and track all types of non-employee workers and gain valuable insights with visibility into cost, quality, risk, compliance, and more.
- **Services Procurement:** Streamline your professional services procurement and resource management with unsurpassed value and support.
- **Workforce Diversity:** Build a more diverse, equitable, and inclusive workforce by effortlessly breaking down data barriers with the power of AI.



The foundation for an **authentic diversified workforce** starts with access to diverse and qualified talent. Our AI-powered DEI talent acquisition platform lets organizations **evaluate and close** diversity, equity, and inclusion **(DEI) gaps** to create a more diverse workforce.

DEI Assessment Tool

Access to a diverse and high-quality talent pool is critical to meeting DEI goals. Ceipal's AI-powered DEI Assessment tool enables organizations to conduct an assessment of their current workforce and talent sources to **identify existing talent gaps**, establish DEI objectives, and **build a more diverse workforce**.

AI-Powered Data Analytics

Ceipal's advanced algorithms are available every step of the way to help organizations **easily identify where DEI efforts are succeeding and/or falling short**, outline realistic goals and plans to meet them, while also **automating steps** to easily and quickly close candidates and improve DEI efforts.

Talent Container

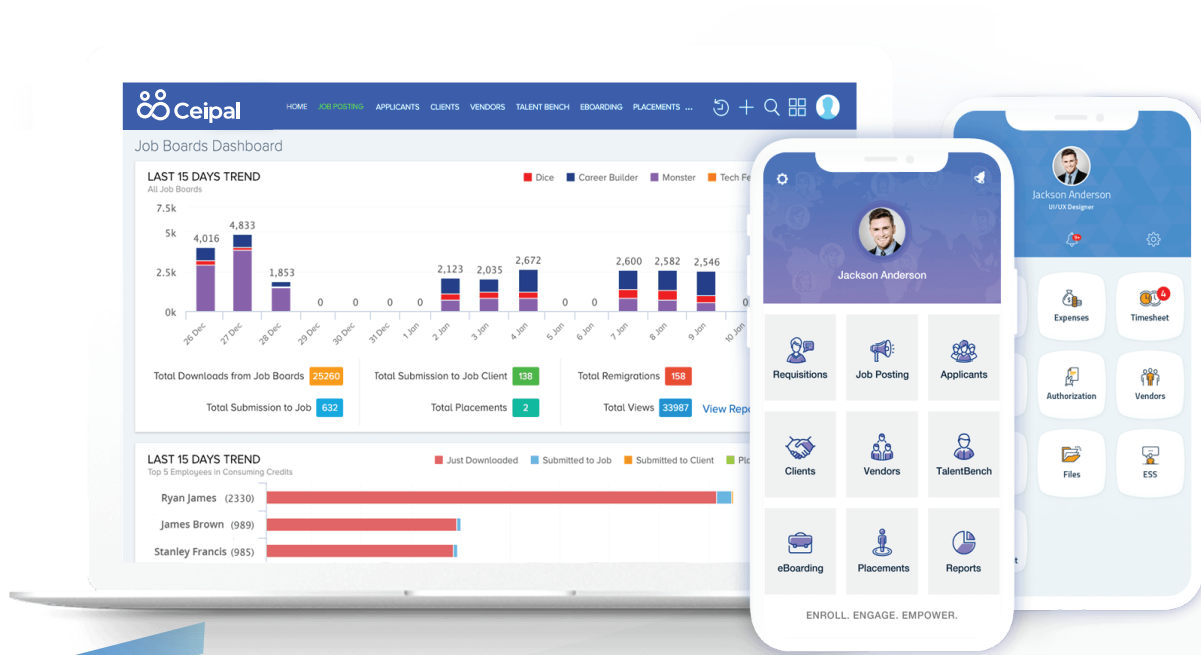
Ceipal's AI-driven approach to achieving DEI goals arms staffing professionals with new capabilities that enable organizations to consolidate and continuously update the **most powerful sourcing database** in the industry. This enables hiring organizations to integrate and index every conceivable talent source via any category, including demographics, by using AI and machine learning (ML) to **sort, rank, and match every available data point** as needed within a single "talent container."

Talent Curation

Talent curation is integral to creating a talent container that provides access to diverse and high-quality candidates. Ceipal's solution includes a combination of technology, processes, and tools that enable organizations to **curate candidates from various internal and external sources**, establishing a talent container that enables hiring organizations to instantly categorize each candidate within a newly consolidated database by skills, job type, location, pay range, and various other categories. This empowers staffing professionals to **search for all candidates in one place**.



Get an integrated recruitment platform that combines your full-time and contingent workforce to transform your business into a talent powerhouse.



Our Customer Ratings

95%

Product is easy to use

Industry Avg: 88%

94%

Product has quality support

Industry Avg: 89%

93%

Likely to recommend Ceipal

Industry Avg: 89%

* Based on satisfaction rating in G Mid-Market Grid® Report for Staffing | Winter 2023